

Northwestern Memorial Foundation “Pop-A-Shot” Contest Official Rules

Please read these rules before entering the “Pop-A-Shot” Contest (the “Contest”). By submitting an entry, you agree to be bound by these rules and represent that you satisfy all Contest eligibility requirements.

SPONSOR: The Contest is sponsored by Northwestern Memorial Foundation, 0S050 Winfield Road, Suite 200, Winfield, IL 60190 (“Sponsor”).

CONTEST PERIOD: Contest begins at 5:30 p.m. Central Standard Time (“CST”) on February 23, 2019 and ends at 8:00 p.m. Central Standard Time (“CST”) on February 23, 2019.

ELIGIBILITY: Open to legal residents of Illinois, Indiana, and Wisconsin, who are 18 years of age or older. Employees of Sponsor, its agents, affiliates, advertising and promotion agencies and members of the immediate families or households of each such employee are not eligible to enter or win. The following individuals are also ineligible to enter or win:

- Current or former professional or semi-professional basketball players and coaches who have played or coached at that level anywhere in the world;
- Current or former collegiate or junior collegiate basketball players and coaches who have played or coached at that level anywhere in the world within the past five years;
- Current or former high school basketball players and coaches who have played or coached at that level anywhere in the world within the past five years;
- Current or former Olympic basketball players and coaches who have played or coached at that level anywhere in the world within the past five years; or
- Any person actively participating in the sporting event/tournament associated with this Contest.

HOW TO ENTER: To enter the Contest, visit the Pop-A-Shot registration booth at the Northern Illinois Convocation Center during the Contest Period to register for the Contest.

QUARTER-FINALIST SELECTION: Each entrant will be given the opportunity to participate in the Pop-A-Shot tournament. The individuals with the top five (5) scores in the Pop-A-Shot tournament will be eligible to compete in the Quarter-Finalist Round. In the event of a tie, the tied entrants will repeat the Pop-A-Shot competition (“Tie Breaker Tournament”) and the entrant with the higher score in the Tie Breaker Tournament will be the Quarter-Finalist. In the event that the entrants are still tied after the Tie Breaker Tournament, then Sponsor, at its sole discretion, may repeat the Tie Breaker Tournament with the remaining tied entrant, or may designate all tied entrants as additional Quarter-Finalists.

SEMI-FINALIST SELECTION: The Quarter-Finalists will compete in a free throw shooting contest. The three (3) Quarter-Finalists with the highest scores in the free throw

shooting contest will be declared Semi-Finalists and will compete in the Semi-Final round. If a Quarter-Finalist is not present for the Semi-Finalist selection, then the Quarter-Finalist will be disqualified and Sponsor reserves the right to select the individual with the next highest score in Pop-A-Shot tournament as an alternate Quarter-Finalist. Quarter-Finalists may not choose or designate an individual to participate on his/her behalf.

FINALIST SELECTION: The three (3) Semi-Finalists will compete in a three-point shooting contest. The Semi-Finalist with the highest score in the three-point shooting contest will be declared the Finalist and will compete in the Grand Prize round. If a Semi-Finalist is not present for the Finalist selection, then the Semi-Finalist will be disqualified and Sponsor reserves the right to select the individual with the next highest score in Semi-Finalist selection as an alternate Semi-Finalist. Semi-Finalists may not choose or designate an individual to participate on his/her behalf.

GRAND PRIZE CONTEST: The Finalist will then have the opportunity to compete for the Grand Prize. In order to win the Grand Prize, the Finalist must shoot a regulation basketball, through a regulation hoop, set ten (10) feet above the floor and successfully make two (2) out of the following three (3) shots from the behind the half-court line on the basketball court:

- One attempt from behind the center point of the half-court line
- One attempts from ten (10) feet to the left of the center point of the half-court line
- One attempt from ten (10) feet to the right of the center point of the half-court line

No part of the Finalist's body or clothing may come into contact with the demarcation lines/spots prior to releasing the ball. Any such contact shall constitute a foul and shall be considered a missed shot. Finalist is not permitted any practice, warm-up or other qualifying shots prior to the Grant Prize shots. Finalist may not choose or designate an individual to participate on his/her behalf. If the Finalist is not present for the Grand Prize Contest, then the Finalist will be disqualified and Sponsor reserves the right to select the individual with the next highest score in Finalist selection as an alternate Finalist.

Being named a Quarter-Finalist, Semi-Finalist, Finalist or Grand Prize Winner is subject to validation and verification of eligibility and compliance with all terms and conditions set forth in these Official Rules. Decisions of judges are binding and final in all respects. Sponsor reserves the right to select fewer winners if the quality or quantity of eligible entries is insufficient.

ODDS: Odds of winning depend on the total number of eligible Entries received during the Promotion Period. As this is a contest of skill, winning is dependent upon the quality of entries received and the skill of the individual entrants.

PRIZES: One (1) Grand prize. If the Finalist successfully completes the Grand Prize Contest, then the Finalist will receive the Grand Prize of \$10,000 cash. No substitution of the Grand Prize or any component thereof is permitted, except in the discretion of the Sponsor, which reserves the right to substitute the Grand Prize for a prize of equal or greater value. All

federal, state and local taxes on Grand Prize value, if applicable, are the sole responsibility of winner. An IRS Form 1099 will be issued if required by law.

All federal, state and local taxes associated with the receipt or use of any prize are the sole responsibility of the prize winner. Sponsor will make all prize selections in its sole discretion. The awarding of any prize is contingent upon full compliance with these Official Rules. Each entrant agrees to be bound by these Official Rules and agrees to execute an affidavit or certificate of eligibility and liability release before he or she will be permitted to receive any prize. Each entrant further agrees that if he or she fails to provide proof of identity, refuses to provide the required affidavit of eligibility, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, any prize may be forfeited.

Each entrant understands that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this Contest or acceptance, possession or use of any prize. Sponsor is not responsible for any typographical or other error in the printing of these Official Rules, the administration of this Contest or the announcement of any prize. Decisions of Sponsor are final and binding in all respects. Sponsor reserves the right, in its sole discretion, to disqualify any person who violates the Official Rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this Contest if not capable of completion as planned.

DISPUTE RESOLUTION: Except where prohibited by law, by participating in this Contest each entrant agrees that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Illinois without giving effect to any principles of conflicts of law of any jurisdiction. Each entrant agrees that any action at law or in equity arising out of or relating to this Contest, or awarding of the prizes, shall be filed only in the state or federal courts located in Chicago, Illinois and consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited by law, by participating in this Contest, each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or the awarding of the prizes, shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Contest, but excluding in any event attorneys' fees; and (c) under no circumstances will any entrant be permitted to seek or obtain any award for, and hereby waives to the fullest extent permitted by law all rights to claim, punitive, incidental or consequential damages or any other damages other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

RELEASE AND INDEMNITY: By entering this Contest, each entrant agrees, for himself or herself and for his or her heirs, executors, and administrators, to release, hold harmless, and indemnify Sponsor, and its parents, subsidiaries, officers, directors, employees and agents from and against any and all claims, injuries, losses or damages of any kind, including but not limited to reasonable attorneys' fees incurred in the defense of any action, arising or resulting directly or indirectly, from the acceptance, use, misuse, possession, or loss of any prize, from any use of the entries, and from any participation in the Contest.

GENERAL: Except where prohibited by law, entry in this Contest constitutes entrant's permission to use entrant's entry, name, hometown, voice, likeness, photograph and any statements regarding this Contest for editorial, public relations, promotional and advertising purposes on behalf of Sponsor without compensation. Entrant selected as the Finalist is required to complete and return an Affidavit of Eligibility/Liability Release and Publicity Release prior to the Grand Prize Contest, or an alternate Finalist will be selected using the criteria set forth above. This Contest is subject to all federal, state and local laws and regulations. This Contest is void where prohibited by law.

WINNERS LIST. To request the names of the winner or a copy of these Official Rules, send a self-addressed, stamped business-size envelope to Pop-A-Shot Contest, Northwestern Memorial Foundation, 0S050 Winfield Road, Suite 200, Winfield, IL 60190.